



Because we are meeting in a Federal Building, security is very tight and we need to follow regulations for entry. Participants will need to present two (2) forms of identification; one must have a picture. For example, a driver's license and credit card would be sufficient.

Also, **no electronic equipment** may be brought into the building, including cell phones. (They can be checked at the front desk). 617.261.2440 x 233 is the number to call should you need to be notified in case of an emergency.

Lodging and Pre-conference dinner: For participants interested in overnight accommodations, a conference rate of \$189 has been negotiated for 4/3 and 4/4 at the Seaport Hotel for rooms reserved *by March 4th*. **1.877.SEAPORT** (877.732.7678) - reference New England Educational Media Association. A Pre-Conference dinner at Anthony's Pier IV is also available (see inside registration form) for \$50. Come celebrate NEEMA's 90th birthday and the inception of the NEEMA Hall of Fame.

NEEMA Conference
c/o Merlyn Miller,
Registrar
Burr & Burton Academy
57 Seminary Avenue
Manchester, VT 05254



Friday, April 4, 2008

New England Educational
Media Association and
Massachusetts School
Library Association

NEEMA 2008

Leadership Conference

**Where Soulja Boy Meets
Herman Melville: What Remix
Culture Can Tell Us About the
New Media Literacies**



Featuring

Dr. Henry Jenkins

Director, Comparative Media
Studies Program and

Professor of Literature,

MIT

Also Featuring Christopher Harris and
Carol Gordon

**John J.
Moakley
Federal
Courthouse
Boston**



Presenters

Dr. Henry Jenkins is the author and/or editor of 12 books on various aspects of media and popular culture, including: *Convergence Culture: Where Old and New Media Collide*; *Fans, Bloggers and Gamers: Exploring Participatory Culture* and *The Wow Climax: Tracing the Emotional Impact of Popular Culture*. Jenkins writes regularly about media and cultural change at his blog, henryjenkins.org. Dr. Jenkins also leads a research group called [New Media Literacies](http://www.projectnml.org), www.projectnml.org. The New Media Literacies project (NML) is working to integrate new media materials into compelling activities for K-12 students for use in or out of school. Their White Paper for the MacArthur Foundation, *Confronting the Challenges of Participatory Culture: Media Education for the 21st Century*, is available for download at the NML site.

Christopher Harris is the Coordinator of the School Library System of Genesee Valley BOCES serving the school libraries of 22 rural districts in western NY State. In addition to blogging at: [Infomancy](http://schoolof.info/infomancy)[<http://schoolof.info/infomancy>], he blogs and writes for *School Library Journal*. Drawing on his experience as a classroom teacher and an instructional technology coordinator (as well as many years of being a gamer geek), Christopher is always on the lookout for new tools and strategies for using computers to enrich understanding and learning.

Dr. Carol Gordon is Associate Professor, SCLIS, Rutgers, The State University of New Jersey, where she is co-director of [CISL](http://www.cissl.org) (Center for International Studies in School Librarianship). A past-president of NEEMA and past member of the AASL Board of Directors, Dr. Gordon is highly regarded for her ongoing work in authentic student research and in the use of action research as a model for professional development. She is the author of the book *Information Literacy in Action* (John Catt) and numerous journal articles.

Conference Program

- 8:00– 8:45** **Registration and Breakfast**
- 8:50 – 9:00** **Introductions and Leadership Overview**
- 9:00 – 10:30** **Keynote by Dr. Henry Jenkins**
- 10:30—11:00** **Break and Book Signing* w/ Dr. Jenkins**
- 11:00 – 12:00** **Keynote Response Panel**
- 12:00-1:00** **Lunch/NEEMA Business Meeting**
- 1:00—2:00** **Gaming as a New Literacy: Christopher Harris**
- 2:00 – 3:00** **Working Break and Jigsaw Activity**
Facilitated by Carol Gordon with attendees participating and proposing solutions to questions raised and pathways to the future.
- 3:00 – 3:30** **Wrap-up and evaluation**

* Three of Dr. Jenkins' books are available for pre-purchase using the NEEMA registration form. Orders will be fulfilled on the day of the conference.

NEEMA Registration

Register for:	Date	Price*
<input type="checkbox"/> Preconference Dinner (Anthony's Pier IV)	Thurs. 4/3	\$ 50
Circle one : Chicken Fish		
<input type="checkbox"/> Leadership through 3/4/08** (includes lunch)	Fri. 4/4	\$135 member \$ 60 retiree/student \$155 non-member

Order Books by Henry Jenkins must be received by 3/4/08	Cost
<input type="checkbox"/> <u>Convergence Culture</u> Qty	@\$29.95/Cloth _____
<input type="checkbox"/> <u>The Wow Climax</u> Qty	@\$22.00/PB _____
<input type="checkbox"/> <u>Fans, Gamers & Bloggers</u> Qty	@\$21.00/PB _____
	▶ Total: _____

Name _____

Address _____

Phone _____

email _____

If using form for multiple registrations, attach a list of any additional registrants and include names and contact info

Method of Payment:

Check

Purchase Order

*Non-member registration includes a one year membership - see www.neema.org for benefits

**Registration(s) received after 3/4/08 must include a \$30 late fee

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